

For Immediate Release  
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## **CALIFORNIA FACULTY ASSOCIATION LAUNCHES “SIGN AB1413” AD CAMPAIGN**

**-- CSU Faculty Call on the Governor to Sign Reform Bill That  
Would Clean Up Waste, Fraud, and Abuse of Taxpayer  
Dollars at California’s Public Universities --**

**-- Faculty Launches [www.SignAB1413.com](http://www.SignAB1413.com) and Online Ad  
Campaign, Cable Ads to Follow --**

Sacramento – Today, the California Faculty Association launched the first phase of its advertising campaign to communicate to Governor Schwarzenegger the importance of signing AB 1413 -- a reform bill that would set limits on executive pay deals for CSU executives.

To see the first phase of the campaign, click on [www.SignAB1413.com](http://www.SignAB1413.com) where the public can get the facts about the bill, get examples of the CSU’s out-of-control executive perks, learn how to take action, and view the latest advertisements that CFA placed online and on television.

Just last week, the CSU Board of Trustees approved executive pay raises ranging from 9 to 18% for 28 executives while student fees have been hiked another 10%. The Board supports a 40% pay increase over the next four years for CSU executives, a move that has faculty, students, and the Legislature outraged.

Just last year, media reports revealed the Board was handing out six-figure “consulting” gigs to executives who were doing no work for the University and “transition” pay for executives who were no longer working for the CSU – even to some who had already taken new jobs.

AB 1413 would put in place stricter guidelines to ensure state resources are not wasted on lavish executive salaries and perks. By putting reasonable compensation guidelines into state law, the bill would ensure on-going accountability to the legislature.

"When the Governor ran for office, he promised to ‘reform government by bringing openness and full disclosure to public business’” said Lillian Taiz, President of the

California Faculty Association. “He told Californians that in order to ‘restore the trust of the people, we must reform the way the government operates.’

“Today, we call on the Governor to live up to this promise of reform. The CSU executives have raised their own salaries 37% between 2005-2007, while student fees have nearly doubled over the last 5 years and the faculty had to fight for two years to get a 4.7% raise this year. Meanwhile, courses are being cut, class sizes are increasing, students are graduating with more debt, and important student services are being cut.

“Two bills sit on the Governor’s desk – AB 1413 and SB 190 – which together, will provide the transparency and oversight needed to prevent the CSU Administration from abusing taxpayer dollars.

“The Governor can sign these bills into law to stop the Administration from wasting valuable taxpayer dollars on lavish perks. Then the Board and CSU administration can focus instead on supporting quality education on CSU campuses.”

Last week’s executive pay raise brings the average campus President salary to \$291,821 and the top CSU executive salaries to \$310,274. Chancellor Reed’s new salary is \$421,500, more than earned by the head of the UC and the state’s governor. The top 28 executives now make a combined \$8,263,268 after the \$840,767 in raises. In addition they all get free houses or \$60,000 a year housing allowances and \$1000 a month for cars.

AB 1413 is a bi-partisan measure to improve the public dialogue, accountability and management of the CSU administration and Board of Trustees. AB 1413 will ensure more responsible and transparent decision-making to curtail the wasteful expenditure of millions of dollars in taxpayer dollars that have been revealed by numerous media investigations – faulty computer systems, executive compensation increases and administrative perks – issues that could have been avoided by improved communication and legislative oversight.

AB 1413 also enacts guidelines to ensure state resources are not wasted on lavish executive salaries and perks. Furthermore, AB 1413 places reasonable compensation guidelines into state law, thus ensuring on-going legislative accountability, as opposed to an adopted policy that can easily be modified or subverted without any legislative action.

For more info, contact Lisa Cohen and 310-395-2544 or see [www.SignAB1413.com](http://www.SignAB1413.com).

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