



FOR PROFIT HIGHER EDUCATION AND THE CAL STATE UNIVERSITY: A CAUTIONARY TALE

FACT SHEETS

- The Private For-Profit Model of Higher Education
- The “For-Profit” Model in the CSU: Executive Compensation
- The “For-Profit” Model in the CSU: Soaring Tuition
- The “For-Profit” Model in the CSU: Expansion of Extended Education Operations
- The “For-Profit” Model in the CSU: Cal State Online
- **Conclusion**

CONCLUSION

- CSU’s executive leadership is chasing a For-Profit edu-business model:
 - Richly rewarding top executives
 - Skyrocketing tuition
 - Expanding Extended Education operations that unfairly charge students even more for the courses they need to graduate
 - Fast-tracking a new Online University
- This is a misguided attempt to remake a great public institution in the image of a scandal-ridden, failed model of higher education and it is occurring quietly, with little transparency or public dialogue.
- CFA calls for a different direction, one that reaffirms the mission of the CSU and keeps the People’s University a public university.

PUTTING THE PUBLIC BACK IN THE CSU

- A public model of CSU University Leadership
 - The California State University is a public institution and all who work in it – from the Chancellor on down – are public servants. California cannot afford a private enterprise model of executive pay.
- Public Governance of the CSU
 - The CSU Board of Trustees should welcome to the table the designees of *ex officio* members of the Board: the Governor, Lieutenant Governor, Superintendent of Public Instruction, and Speaker of the Assembly.
- Democratization of the CSU Board of Trustees
 - After years of missteps, it is time to include more voices on the board of people who have direct experience in providing and receiving quality education in good and bad times.
- Affordability
 - More and more, students face difficult choices: pay extra to take courses they need in Extended Education or resign themselves to taking even longer to graduate. California residents who are matriculated students in the CSU should not be forced to pay a bounty to take courses they need to graduate.
- Quality
 - CSU needs to provide all students with rich educational experiences that develop critical thinking skills needed for future economic success and for an engaged citizenry. California cannot tolerate a two-tiered model of higher education – real opportunities for quality interaction with real instructors for some and passive rote learning through canned courses for everyone else.