

Membership Goals Worksheet

<p><u>Membership Goals</u> Recruitment & Development</p>			<p>Member/ Non Member Percentage Goal:</p>	<p>Total New Member Recruitment Goal:</p>	<p>Total Non Member Engagement Goal:</p>	
Strategy	Tactic	Recommendation	Key Dates/ Approach/ Frequency	Who is responsible?	Support or resources needed?	Outcome/ Notes

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